

MANAGEMENT TEAM

The Company shall enjoy overall benefit from Management's maturity and years of business experience in diverse fields, plus direct advantage from Management having founded and successfully lead **BeeOtto's** predecessor company **BThrifty, LLC**. (see Citrin-Cooper Report, attached) Management, therefore, is ideally positioned to bring the Company's platform to market in a timely manner once initial funding has been secured, and to successfully roll-out additional markets across the Country.

Robert M. Errato was co-founder and Managing Member of BThrifty, and provided a significant amount of its funding. He was also in charge of hiring and training the sales teams, and devising growth strategies for the company. Over the course of decades in business, Mr. Errato founded and twenty-years later sold a successful real estate firm, worked as a developer of commercial real estate properties, and turned his attention to the live entertainment industry, building the 5,000 seat Oakdale Theatre in Connecticut and acting as Managing General Partner before selling it to what would become Live Nation. Mr. Errato will assume the title of CEO of **BeeOtto**.

Steven R. Errato was responsible for the production of BThrifty's TV spots. He owns *Video Mule*, a company that provides video and audio production services to companies of all sizes. Steve will be in charge of quality control for all videos produced in all formats and readied for publication.

Robert A. Errato owns *Impact Video Production, LLC* and is a seasoned videographer and video editor, working with companies of all sizes, from single-ownerships to Fortune 500s. Rob will oversee & coordinate the trafficking of videos to support a smooth flow into each digital media platform.

Robert A. Costanzo was the top sales representative of BThrifty. He also provided art and design services for many of the clients. Bob will assist in the general management and training of sales representatives in addition to general oversight of the office staff.

Christopher M. Errato was an initial member of BThrifty, operating as the Chief Software Architect and General Manager of office personnel. In *BeeOtto*, Chris will be retained as an outside consultant. He is currently the Founder and President of Mindtrust Labs.

Greg Mondo was an initial member of BThrifty, operating as the CFO and assisting with general management. Greg will be retained as an outside consultant.

Beau Segal has been in the live entertainment business for over 40 years. As co-CEO with Robert Errato of Connecticut's Oakdale Concerts, LLC, he directed all aspects of the day to day business operations. He will manage marketing and advertising for the Company.