

ELEVATOR PITCH

America's First (and only) Nationwide Community of Small Business Members; Subscription Based Ad Agency Providing Turnkey Services To 30 Million Mom and Pop shop owners.

* Depth of Customer Market: 30 million

* Proprietary Software: (provisional patent file prior to launch) Will provide significant Automation in executing required deliverables, coordination and sorting key Information, allows ease and rapid growth into multiple markets.

Reasons to Invest: - **NO DILUTION ON FUTURE RAISES** -

We already did this once, successfully! BThrifty 2008-09 - Valued at \$18,800,000

1. *Generate "Immediate" Revenue Upon Launch of Platform*
2. Project Solid Returns; Growth Rate in 1st 3 Years 230% Per Annum
3. Project Positive Cash Flow in Each Market Within First 12 Months
4. Preferred Annual Cumulative Return of Cash Flow
5. No Known Direct Competitors
6. Building a Nationwide Community of Small Business Owners
Like Alignable and LinkedIn, But with *Far More Firepower*
7. Restriction Free Networking Platform: Member to Member; Member to Neighbors
8. Projects Operating in The Top 20 DMA's Within 3 Years
9. Digital Advertising Agency and Cross-Marketing Platform, *exclusively* for "Main Street America" business owners, at an affordable cost.
10. Main Street American Businesses Are Vital To Every Community in The Country
11. Hand to Hand Fund; ("Portnoy's" Barstool Sports Fund) Beeotto Will Match Up To \$5.00 Per Billing Cycle For Every Merchant Member's Donation To Support Businesses or Community needs In "Their" Neighborhoods (ie; Nextdoor)
12. No inventory To Spoil or Worry About, No Production Interruptions or Concerns.
13. Ease of Use Platform-no learning curve, simple questionnaire - sign and go
14. Pride Of Commitment And Support To Main Street America

Executive Team: Founding Member & key personal from BThrifty beta version of Beeotto

Advantages: First to Market and Our ability to expand rapidly offers a decisive edge to out compete most any contenders in both the short and long run.

Top Products and Services:

1. A Full-Spectrum Cross-Media Marketing Platform offering 3 Subscription Levels, 1 Stop Shopping to Cut Through the Digital Fog:
2. Custom "Power-10-Second" Spot Production for Both Streaming (1080 HD-"mp4" format) and Cable/Network TV (1080 HD-".mov" format)
3. Spot placement on cable TV networks, Digital Streaming Channels
4. Spot placement on Mainstream Websites, guaranteeing maximum exposure
5. Digital Promotions, Electronic Coupons with Tracking
6. Membership in a National Marketing Community of "millions"
7. High visibility on the web based Beeotto Digital Marketplace
8. On-going Branding of Company and Merchant Members
9. Platinum Email Campaigns